



HOUSE OF EUROPEAN HISTORY

PRESS KIT

When Walls Talk!

30.04.2022 > 13.11.2022



BE CULTURE
ALL ABOUT ARTS COMMUNICATION

1. PRESS RELEASE

From 30 April until 13 November, the House of European History opens a new free exhibition showing 150 posters from across the continent over the last 100 years. Visitors can explore how these posters have influenced our ideas, views and perceptions of Europe. From the propaganda of the World Wars and the Cold War to the rise of cultural exchange, tourism and social movements after the Second World War, the exhibition reveals complex layers of European division and unity.

The public opening on Saturday 30 April features a rich programme of activities: a drawing performance by renowned artist, writer and cartoonist Dan Perjovschi, a creative workshop where visitors can design their own poster on a topic they feel is important for Europe, and guided tours in the galleries of the temporary exhibition.

Lead curator Perikles Christodoulou: *"Posters function as vehicles to inform, but also educate and even manipulate. They have dominated the public space, jostling for our attention and confronting us with the ideas of our time. Whilst posters offer invaluable insights into European life and what it is to be European, they can also reveal darker stories of how society has been moulded by economic and political forces."*

The exhibition is available in French, Dutch, English and German. A learning programme will encourage visitors to evaluate the historical evolution of the public sphere in Europe, through interactive stations involving designing their own posters and contextualising posters they have just discovered. Primary and secondary schools are invited to participate in complimentary workshops, which promote analytical skills and learning about European History via posters presenting human rights, migration, European elections, conflict, and even cultural and sport events.

7. PRACTICAL INFORMATION

When Walls Talk! Posters – promotion, propaganda and protest

Lead curator: Perikles Christodoulou

30 April 2022 – 13 November 2022

HOUSE OF EUROPEAN HISTORY

Rue Belliard / Belliardstraat 135,

1000 Brussels, Belgium

<https://historia-europa.ep.eu/en>

www.facebook.com/HistoriaEuropa

twitter.com/HistoriaEuropa

instagram.com/visit_EP

OPENING HOURS

Monday 13.00 – 18.00

Tuesday - Friday 9.00 – 18.00

Saturday - Sunday 10.00 – 18.00

Closed on 1 January, 1 May, 1 November and 24, 25, 31 December

Free entrance

Languages: French, Dutch, English, German

Bookings required for groups of 10+

PRESS SERVICE

BE CULTURE

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